



Designup  
360.com

## PORTFOLIO

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### PACKAGING & PHOTOGRAPHY

- SCOPE OF WORK
- BRANDING
- PACKAGING
- PRODUCT PHOTOGRAPHY
- OUR CLIENTS

[www.designup360.com](http://www.designup360.com)

## ABOUT US & SERVICES

At DesignUp360, we don't just design-we craft stories that stick. From product packaging to brand identities, we blend strategy with style. Every pixel, every color, every curve has a purpose-and a personality. We believe great design isn't just seen-it's felt, remembered, and talked about. Rooted in creativity and driven by results, we bring brands to life with flair.

Whether it's bold and edgy or clean and minimal, we shape it to fit you. Think of us as your creative co-pilot-always ready to elevate your vision.

DesignUp360 - Where Ideas Take Shape, and Brands Take Off."

## 01 PACKAGING

We don't just wrap products-we dress them to steal the spotlight. At DesignUp360, packaging is where creativity meets conversion. From bold prints to sleek minimalism, we design what grabs attention and hearts. Every curve, cut, and color is crafted to tell your brand's story at a glance. Whether it's flying off shelves or shining online-we make sure it stands out. We think outside the box... and design the box too. Packaging that speaks. Sells. And slays.

## 02 LOGO

Your logo is your identity-we make sure it leaves a mark. We craft logos that are bold, memorable, and built to grow with your brand. From sleek and modern to timeless and quirky-we design with purpose. Our process blends creative storytelling with visual clarity. It's more than just a symbol-it's your brand's personality in one glance. Perfect across screens, signs, and everything in between. DesignUp360 – Logos that speak before you do.

## 03 PHOTOGRAPHY

We capture more than products-we capture stories. Every frame is styled, shot, and edited to reflect your brand's true vibe. From clean product shots to mood-heavy lifestyle photography-we do it all. Think scroll-stopping, ad-ready, feed-friendly visuals that sell. Our lens turns ordinary into iconic, and your brand into a visual experience. Because great branding deserves great imagery to match. DesignUp360 – Lights. Lens. Magic.

## 04 BRANDING

We don't just brand-we build experiences. From tone of voice to visual language, we give your brand a distinct identity. Whether you're launching something new or revamping your look-we've got it. We define how your audience sees, feels, and connects with your brand. Strategy meets storytelling, design meets depth-it's all intentional. We craft brands that stay in minds, not just on shelves. DesignUp360 – Where brands are born, shaped, and loved.



"Clean Clothes, Happy Life."

We didn't just design packaging—we bottled the feeling of fresh laundry. Laundry Plus packs a punch on stains, and we made sure the design does too. Bold colors, clean lines, and a vibe that screams "spotless confidence." Fair stain or tough grime—this pack promises Easy Stain Removal at first glance. We made it look as powerful as it performs. Because why should cleaning feel boring when your brand can sparkle? DesignUp360 - Where every stain story ends in style.

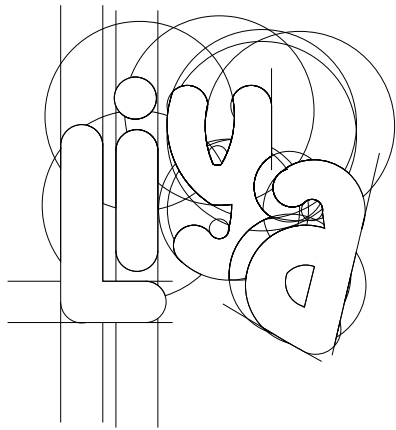




"Peace in Every Breath."

"We gave Liya Agarbatti a soul-soothing identity with a hint of fire. "Peace in Every Breath" isn't just a line-it's the vibe we designed around. With earthy tones and minimal elegance, the pack whispers purity. Handcrafted, eco-friendly, and smoke with a story-now that's divine branding.

DesignUp360 - Where tradition meets design that speaks to the spirit.



# BOUNTY

"Rich in fiber, minerals, vitamins"

We gave BOUNTY the luxe it deserves-rich, elegant, and irresistibly sweet. Premium dates call for premium design, and we went all in on the opulence. Deep hues, golden accents, and textures that whisper indulgence. Every bite is a treat, and our packaging makes sure it looks like one too. DesignUp360 - Where tradition meets temptation in every detail.



# Just Cool

"Freshness in Every Sip."

We bottled sunshine and named it Just Cool. With "Freshness in Every Sip" as our vibe, we went bold and breezy. Juicy mangoes inspired a design that's as sweet and zesty as the drink itself. Vibrant colors, playful fonts, and tropical energy-it's a summer splash on shelf.

DesignUp360 - Crafting designs that taste as good as they look!

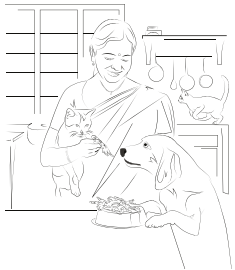




"Sip the Power of Nature"

For Healthy PAWS, we went raw, real, and unapologetically bold. Dehydrated chicken feet needed a pack as powerful as the benefits-skin, gut, hips, and more. Clean design, earthy tones, and a touch of wild-because RAW truly is better.

Healthy PAWS - Where Crunch Meets Care.





"Happiness Served Cold."

agriDNA - Dehydrated Amla, Nature's Superfood. Now in Style. We gave amla a glow-up-pure, punchy, and power-packed. Designed to look as bold and zesty as it tastes. 100% natural, no shortcuts, just clean green goodness.





"Taste the difference."

We turned up the heat with SPRO's Organic Chilli Powder packaging. Sourced straight from fiery Guntur, this spice deserved a bold, earthy vibe. We played with deep reds and raw textures to reflect its natural punch. Every detail screams authentic, organic, and flavour-loaded. DesignUp360 - Where every pack brings the spice to life!



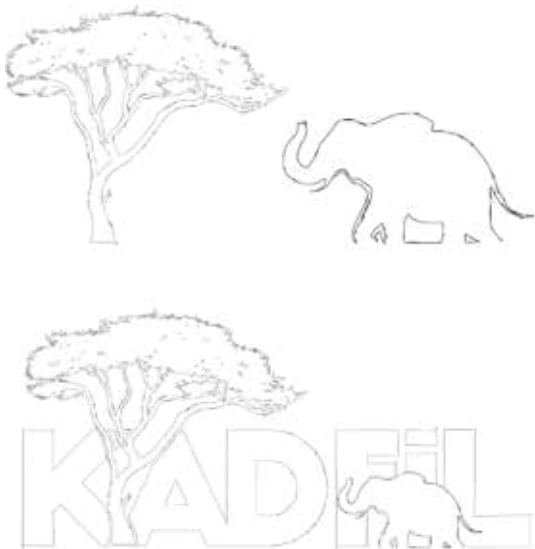


"Freshness in Every Sip."

#### KADFIL MAMALAKANDAM

This isn't just coffee—it's Kerala's wilderness in a cup. Bold, raw, and untamed. At DesignUp360, we knew the packaging had to match that energy. So we built a story, not just a design—textures inspired by misty forests, visuals that echo primal terrain, and bold graphics that roar as loud as the brew itself. Because when the coffee itself speaks of wilderness and adventure, the design has to scream it.

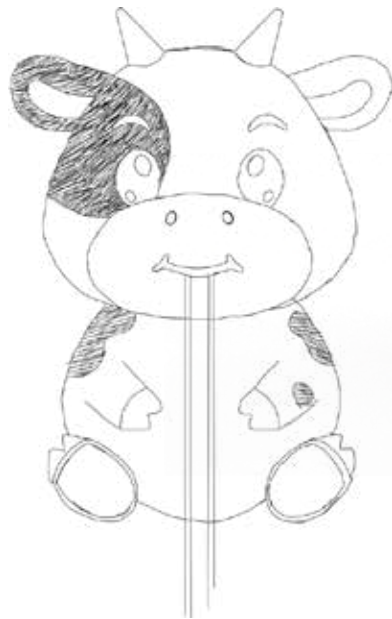
Go wild. Brew bold. Brand fierce—with DesignUp360.



# Maw

"Sip the Power of Nature"

Maw - Sip the Power of Nature, One Creamy Craving at a Time. For Maw, we wanted the design to feel as creamy and irresistible as the milkshakes. Natural power meets indulgent flavor-that was our mood board. Bold colors, smooth textures, and a splash of fun sealed the vibe. We didn't just design a label-we stirred in freshness, energy, and crave-worthiness. It's not just a drink, it's a mood.





"Happiness Served Cold."

At DesignUp360, we gave Bavani Dairy a scoop of style and a swirl of joy. This isn't just ice cream-it's Happiness Served Cold. We packed the playfulness of flavors into a design that's bold, cool, and crave-worthy. Every element was crafted to make you smile before the first bite. Because when joy is frozen, even the branding should melt hearts!





Soft Idlis & Crispy Dosas Every Time!

Paatima - Authentic Batter, Made with Love!

For Paatima, we didn't just design a pack—we bottled grandma's kitchen. Soft idlis, crispy dosas, and that nostalgic aroma had to come through visually. We blended tradition with a fresh, homely vibe—just like the batter inside. Simple, warm, and honest—because that's how Paatima cooks. Design that feels like home before the pan even heats up.





## The Delicious Tradition of Puttu

When Stego told us it's "Only Steam," we knew puttu had to be the star. It's not just food—it's a warm hug wrapped in rice flour and coconut. We designed with tradition in our minds and steam on our palette. Minimal, earthy tones with a fresh, modern bite—just like the dish itself. Puttu's soft layers, bold flavors, and soulful roots deserved a spotlight. The packaging had to smell like home before it was even opened.





“Freshness in Every Sip.”

#### The Design Behind Chaista!

We didn't just design a pack—we bottled an experience. Chaista had to look as bold and aromatic as it tastes. Deep green for garden-fresh vibes, gold for that rich, premium touch.

Every element was brewed to echo strength and aroma. No clutter, just clean, confident design. You can almost smell the freshness before you open it. Because with Chaista, it's always Freshness in Every Sip.





"Taste the Luxury in Every Cup"

When we designed ALAPANA, we poured luxury into every detail. The brief was bold, the coffee bolder-so the design had to match. Rich tones, sleek textures, and just a hint of heritage. We wanted you to feel Ethiopia in every curve and color. This isn't just packaging-it's a passport to premium coffee. Smooth, fresh, and handcrafted-just like what's inside. Because true luxury isn't loud-it's brewed!

















## OUR CLIENTS

We are proud to have worked with those brands.





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The background of the entire image is a dark gray network of interconnected nodes and lines, resembling a molecular or digital structure. The nodes are small circles, and the lines are thin, creating a complex web of connections across the entire frame.

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**Thank You**

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